



Consumer Credit Counseling Service, Inc

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Brand Standards

Consumer Credit Counseling Service, Inc. is a nonprofit agency that provides individual counseling sessions and education in the community to increase financial literacy. CCCS was founded in 1985 in Salina, KS and added a second office in Wichita, KS in 1986. CCCS has served over 300,000 people since it's founding over 30 years ago. CCCS is part of a large network of credit counseling agencies under the National Foundation for Credit Counseling that all provide individuals with the knowledge and resources to be successful with their finances.

Our annual reports with yearly facts and statistics can be found on our website at www.kscccs.org/our-mission

Mission Statement: To empower individuals through education and counseling to make sound financial decisions.

Vision Statement: All individuals are prosperous and confident in their financial future.

Official Colors



Hex: b5d885
Pantone: 367 C
RGB: 181, 216, 133
CMYK: 1620, 0, 3843, 1529



Hex: 39abd4
Pantone: 7688 C
RGB: 57, 171, 212
CMYK: 7311, 1934, 0, 1686

Official Font is Arial

Headings should be bolded and the largest text

Subheadings should be medium sized and regular

Body text should be the smallest text and regular

Official Logos

